



NOTICE OF REGULAR MEETING
Park Board of Trustees of the City of Galveston
Tourism Development Advisory Committee
Tuesday, October 22, 2019 at 9:00 a.m.
Park Board Plaza, Board Room - First Floor
601 Tremont Street, Galveston, Texas 77550

- I. Call Meeting To Order
- II. Pledge Of Allegiance
- III. Roll Call And Declaration Of A Quorum
- IV. Conflict Of Interest Declarations
- V. Requests To Address The Committee
The public shall be allowed to address the Committee regarding one or more agenda or non-agenda items. All requests to address the Committee must be submitted in writing to the Committee Reporter the day of the Committee meeting. Each person shall be limited to three (3) minutes regardless of the number of items addressed.
- VI. Discuss And Consider Approval Of Meeting Minutes
Documents:
SEPTEMBER 17, 2019 TOURISM DEVELOPMENT ADVISORY COMMITTEE MINUTES.PDF
- VII. Presentation Of National Endowment Of The Arts Our Town Grant To Support Downtown Cultural Arts District (Kelly De Schaun, 20 Minutes)
Documents:
NATIONAL ENDOWMENT OF THE ARTS OVERVIEW.PDF
- VIII. Presentation Of 2019 Marketing Data, Trends And Points Of Interest By Arrivalist (Matt Clement, 15 Minutes)
Documents:
ARRIVALIST 2019 PRESENTATION.PDF
- IX. Presentation Of 2019 Tourism Market Research Study By Gray Research Solutions (Shannon Gray, 30 Minutes)
Documents:
GRAY RESEARCH STUDY OVERVIEW.PDF
- X. Presentation Of 2019 TSAE New Ideas Conference Follow-Up (Jacquelyn Helton, 10 Minutes)
Documents:
TSAE NEW IDEAS 2019 FOLLOW UP OVERVIEW .PDF
- XI. Monthly Convention & Visitors Bureau (CVB) Reports
- XII. Future Agenda Items
- XIII. Announcements
- XIV. Next Tourism Development Advisory Committee (TDAC) Scheduled Meeting- November 19, 2019
- XV. Adjournment

I certify that the above Notice of Meeting was posted in a place convenient to the public, in accordance with Chapter 551 of the Texas government Code, on or before October 18, 2019, 5:00 p.m.

Approved
Will Wright
Chair, TDAC

Approved
Spencer Priest
Chair, Park Board of Trustees

Approved as to Format
Kelly de Schaun
Park Board Executive Director

POSTED
OCT 18 2019
CITY SECRETARY'S OFFICE

*2:30 pm
RD*

Please Note Members of the City Council may be attending and participating in the discussion.